



Safety Partnerships In Entertainment Districts

Friday, July 17 - 1-2 pm Eastern Time

10 am Pacific

11 am Mountain

Noon Central

1 pm Eastern

Prevent Crime through Public/Private Alliances

Downtown West Palm Beach implemented a crime prevention program that has reduced crime by nearly 50% in the downtown entertainment area over the past two years. This significant decrease in calls for police service is attributed to the strong working relationship between the Police Department's Entertainment District Unit (EDU) and the Downtown Development Authority (DDA)'s Security Ambassador Program.

Tailored to the needs of an entertainment district, private patrols and enforcement units work collaboratively to monitor nightlife activities and more effectively respond to emergency situations. The integration of customer service, proactive security presence and consistent eyes on the street has restored the public's perception of Downtown West Palm Beach as a safe place to live, work and play.

This webinar will focus on how public/private nightlife safety partnerships can serve as a catalyst for downtown revitalization and crime prevention.

Discussion Topics

- ◆ Crime Prevention through Environmental Design (CPTED) in Entertainment Districts
- ◆ Reducing Calls for Service Through Private Security Patrols & Police Department
- ◆ Security Ambassadors: Customer Service Orientation for Nighttime Safety
- ◆ Restoring Positive Public Perception of Safety Downtown
- ◆ Mobile Data Collection to Track Crime Hotspots & Identify Maintenance Issues
- ◆ Recapturing Diverse Clientele for Greater Patron Mix

Speakers



Raphael Clemente, Associate Director Downtown Development Authority (DDA)

Raphael Clemente joined the DDA in 2006 as Director of Transportation, Planning, and Community Services. He brings a multi-disciplinary background with experience in land use planning, transportation, human-scale design, CPTED, and project management. Mr. Clemente uses his skills to find solutions to community problems in ways that will carry downtown West Palm Beach toward its desired long-term goals.



Lt. Randy Maale, Entertainment District Unit Commander City of West Palm Beach Police Department

Lt. Randy Maale joined the West Palm Beach Police Department in 1989. After being assigned to Downtown in 2006, Lt. Randy Maale was instrumental in forming the Entertainment District Unit. He now works closely with Downtown businesses and residential properties, as well as the DDA and its private security ambassadors, to form policies and procedures that most effectively serve the Downtown.

60 Minute Professional Seminars at Your Desktop

The [Responsible Hospitality Institute](http://www.ResponsibleHospitalityInstitute.org) is a non-profit organization founded in 1983 to assist businesses and communities create safe and vibrant places to socialize. RHI Webinars are online sessions designed to provide a public forum for discussion on emerging trends and issues impacting cities and to provide a practical guide to planning, managing and policing hospitality zones.

Phone: 831.469.3396 – ext #2



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West Palm Beach DDA



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